

DISRUPTING COMMODITIES

Expert Workshop Agenda | Mars Farmer Income Lab

Mars, Incorporated and the Farmer Income Lab, in partnership with IDH, are thrilled that you can participate in our first Disrupting Commodities workshop. This document provides background and an agenda for this event.

Tuesday, October 29 & 30, 2019
Hotel Monaco, Washington, D.C.

For details and additional information:
www.disruptingcommodities.com
(password: farmerincomelab)

For questions, contact:
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INSTITUTE FOR THE FUTURE

FARMER INCOME LAB

THE FARMER INCOME LAB

We are a collaborative think-do-tank, founded by Mars Incorporated, here to ask the right questions, connect solutions, and accelerate action. Mars Inc. is working in partnership with companies, academic institutions, and NGOs to ensure the Lab has representation from the many stakeholders who can contribute to the mission the Lab is set out to achieve. Over the course of the next 3-5 years, the Farmer Income Lab (FIL) will activate against its strategic approach: (i) generate insights, (ii) connect solutions, and (iii) accelerate action. As the Lab Advisory Council members (Mars, Danone, AbinBev, Nestle, Oxfam, The Sustainable Trade Initiative {IDH}, UNDP, Livelihood Fund for Family Farming and Cornell University) align on the strategic approach we will strategically identify opportunities to accelerate action across global supply chains and deploy our shared learning agenda.

INSTITUTE FOR THE FUTURE

Institute for the Future is the world's leading futures thinking organization. For over 50 years, businesses, governments, and social impact organizations have depended upon IFTF global forecasts, custom research, and foresight training to navigate complex change and develop world-ready strategies. IFTF methodologies and toolsets yield coherent views of transformative possibilities across all sectors that together support a more sustainable future. Institute for the Future is a registered 501(c)(3) nonprofit organization based in Palo Alto, California.

IDH

IDH convenes companies, CSOs, governments, and others in public-private partnerships. Together we drive the joint design, co-funding and prototyping of new economically viable approaches to realize green & inclusive growth at scale in commodity sectors and sourcing areas.

Our approaches are designed to drive sustainability from niche to norm in mainstream markets, delivering impact on Sustainable Development Goals. We focus on creating positive impact on deforestation, living incomes and living wages, working conditions, toxic loading, and gender.

IDH is supported by multiple European governments, including our institutional donors: BUZA, SECO, and DANIDA, and we work together with over 600 companies, CSOs, financial institutions, producer organizations and governments in 12 sectors and 12 landscapes in over 40 countries worldwide.

ROGERS MACJOHN

Rogers MacJohn supports businesses in moving beyond traditional CSR to become primary agents for delivering both shareholder and societal value. By identifying opportunities for social impact along the supply chain, Rogers MacJohn then identifies opportunities where companies, NGO's, donors, and governments can leverage their unique core competencies to address stakeholder needs, build partnerships, and develop business models that secure lasting impact around shared interests.





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Introduction

FARMER INCOME LAB

The Farmer Income Lab is a ‘think-do tank’ founded in 2017 by Mars, Incorporated. The Lab brings together businesses, governments, and civil society to identify and activate innovative solutions for improving smallholder farmer incomes in global supply chains.

The Lab is focused on generating the insights required to increase the income of smallholder farmers, acting as a catalyst to identify and inspire action while piloting the most effective approaches at scale. This cutting-edge agenda will deliver value to Mars and other global businesses, supporting the future-proofing of supply chains while empowering farming families to increase their income.

The challenge: Global supply chains are broken—millions of farmers linked to global supply chains are living in poverty and unable to invest in their families, farms, and future. As we reach the planetary and socio-economic limits of status-quo ways of doing business, there is an urgent opportunity to redesign global supply chains with a long-term vision and to create more resilient business models, more equitable incentives, and fewer transactional procurement practices. Current practices present real challenges to communities, local markets, and the ability of farming families to thrive.

APPROACH:

The Farmer Income Lab has partnered with the Institute for the Future's (ITF) Food Futures Lab, an organization that identifies and catalyzes the innovations that have the potential to reinvent our global food system. As a partner of the Farmer Income Lab, ITF will develop a series of reports that provide a new and actionable perspective for how companies and other critical actors can enable farming families, markets, and business to thrive. ITF and Mars will facilitate a four-step process to deliver our action roadmap. The process steps are:

1 | Foresight Workshop (October 29 & 30th): Participants in the workshop will explore a wide range of future possibilities before we narrow in on some insights and come to a consensus on the most impactful opportunities for reducing farmer poverty through supply chains.

2 | Insight Report (January 2020): ITF will develop a synthesis report that forecasts new possibilities for commodity supply chains, as well as the initial insights generated by the Foresight Workshop participants. This report will be a pre-read for the final Action Workshop.

3 | Action Workshop (March 2020): Mars & ITF will invite new thinkers and action-oriented stakeholders to focus on translating insights into action.

4 | Action Roadmap Report (June 2020): The project culminates in an Action Report outlining a vision for how global business can start taking action today to build value chains of the future.

THE OBJECTIVE OF THIS WORKSHOP IS TO:

Bring together 25 diverse business intrapreneurs, business strategists, innovators, and academics in a collaborative approach to answer the question:

How might global businesses redesign value chains of the future—
disrupting how smallholder-produced commodities are bought and sold—
for the purpose of radically reducing poverty in global supply chains?

Explore a wide range of future possibilities before we narrow in on some insights and a consensus view of the most impactful strategies for reducing farmer poverty in global supply chains.



Futures Thinking as a Framework

Futures thinking uses a set of principles and processes that allow an individual or organization to make better, more informed decisions about the future. Futures thinking is useful to imagine things that don't yet exist, challenge the assumption that today's solutions will continue to work, bring people together to create shared long-term perspectives, and distinguish between what's new and what's important.

Thinking effectively about the future requires, first and foremost, the ability to acknowledge that anything can be different in the future. New technologies will change what is possible. Social movements will change what is acceptable. Scientific discoveries may even alter the seemingly immutable "facts" we think we know about the world. In fact, the only thing certain about the future is that it will be different. Our goal is to investigate the question: different, how?

By taking on such a comprehensive goal as reducing farmer poverty across global supply chains, we'll need to think beyond the status-quo. The futures thinking aspect of this workshop will allow us to do so through its process design, but it will also depend on the willingness of this group of experts to embrace the uncertain nature of the future. This means that we encourage you, as a participant, to allow yourself the opportunity to think beyond what you might be comfortable with. **This is an expansive, blue-sky stage of the project—we'll get to critique and tactical thinking in due time.** While we must remain grounded in plausibility, a successful futures thinking workshop depends on participants remaining open to considering ideas that may at first seem odd, unlikely, or even a little absurd. In the words of renowned futurist Jim Dator, **"any useful statement about the future should at first seem ridiculous."**

Day 1 | October 29, 2019 | 11:30am–5:30pm

DAY 1 GOALS:

Get to know each other and build a shared understanding of the value each participant brings to the workshop.

Introduce the foresight process to help people feel comfortable thinking about the future.

Establish a baseline understanding of today's challenges.

Understand three distinct “preferences” people tend to have about the future, and how those shape which ideas this group prioritizes.

Clarify goals, ways of working, and anticipated outcomes of the workshop.

11:30 Lunch (75 minutes)

12:45 Move into workshop room / get settled for kickoff

1:00 Welcome from the FIL

The Mars Farmer Income Lab (FIL) will kick off the workshop with an introduction to the FIL, and why they launched this Disrupting Commodities workstream.

1:20 Welcome to the future: Introduction to foresight

Institute for the Future (ITF) will give an introduction to foresight terminology and techniques for the workshop.

1:40 Identifying + choosing your futures orientation

ITF will present a lens for working with a futures mindset, which we'll use as a tool throughout the workshop to root our conversations in foresight—and avoid regressing to present-day or solutions-oriented thinking.

1:55 Prepare: Look back to look forward

Richard Rogers will present findings represented in the pre-read, *Background Paper: Disrupting Commodities*.

2:15 Break (30 minutes)

**2:45 Getting to know each other:
Extended introductions, part 1**

The next two hours will be an opportunity to formally introduce yourself and learn who else is in the room. Please keep in mind that we'll be asking each participant to briefly answer the following:

Describe the biggest challenge you think needs to be addressed related to reducing farmer poverty across global commodity supply chains.

By the end of these sessions we will have a list of 20-30 big challenges for farmer income up on the wall, and will ask everyone to vote to choose the most important ones to focus on moving forward in the workshop.

**3:35 Discussion: What did you hear?
What surprised you?**

We will pause halfway through the introductions to have a group discussion about the challenges that have been raised so far.

**3:50 Getting to know each other:
Extended introductions, part 2**

Listen closely, take notes of ideas that inspire new directions of thinking for you—we will have another chance to discuss all of these before voting on a final, prioritized set to take forward into the next day.

**4:50 Discussion: What did you hear?
What surprised you? What's missing?**

Anthony Weeks, Graphic Recorder, will work with the group to categorize the major groups of challenges raised in the introductions.

5:05 Dot voting

Through a process of voting based on three different "futures lenses," we'll select some of the most critical challenges to farmer income to carry forward through the workshop.

5:15 Day 1 debrief

Participants will have time for questions. We also ask that each participant identify a signal of change to bring to Day 2.

5:30 Closing remarks from FIL

5:35–6:30 Cocktail reception

Continue the conversations and get to know each other better over some refreshments!

Day 2 | October 30, 2019 | 8:30am–5:00pm

Day 2 Goals:

Understand the key drivers that will influence how we approach solving the challenges identified on Day 1.

Explore and expose underlying assumptions within the group.

Examine today's signals of change as discussed at the end of Day 1.

Digest how those drivers and signals combine, and use them to ideate new opportunity zones, which will be input for the post-workshop insights report.

Build consensus through lively conversation and debate amongst participants.

Suspend judgement and refrain from jumping to solving for challenges in order to foster an environment for creative and inclusive ideation.

8:30 Arrivals and Breakfast

9:00 Welcome back

The FIL will welcome us back to the workshop.

IFTF will share a review of the top challenge areas from the dot voting process, and compare those to what came out of the pre-read and the survey. This will set us up for shifting the conversation to thinking about the future.

9:20 Reactions and overnight reflections

Participants will have the chance to discuss lingering questions and thoughts.

9:35 What's driving the future?

IFTF will share an overview of how to integrate the large-scale forces that will change the way we respond, adapt, and solve the challenges identified on day 1 into our foresight throughout today.

9:55 Understanding a driver's trajectory

Participants will learn how to think through the consequences of drivers.

10:20 Break (30 minutes)

10:50 Share signals of change

Participants will share the signals of change they identified the night before, and we will collectively map them against the challenges and drivers identified so far to surface opportunity zones.

12:00 Lunch (1 hour)
1:00 Imagining future opportunity zones

A three-round process of breaking into smaller groups to address specific drivers and signals in combination. Groups will rotate every twenty minutes.

2:20 Sharing opportunity zones

Groups will have a chance to discuss their responses to the challenges discussed in the breakout conversations.

2:45 Dot voting on opportunity zones
2:50 Break (25 minutes)
3:15 Conversations on consensus and disagreement

IFTF will facilitate a conversation about the opportunity zones with questions that probe for potential impact, who is left out, durability, unintended consequences (positive and negative), political feasibility, and critical stakeholders.

4:15 Headline the future

In order to summarize the workshop's conversations, each participant will write a "headline from the future" to share their final perspective on how global business might design value chains of the future in order to disrupt how smallholder-produced commodities are bought and sold—for the purpose of radically reducing poverty in global supply chains.

4:45 Thank you + What's next

Barry Parkin and Heather Pfahl will conclude the workshop with a discussion on where we'll go from here.

5:00 Adjourn



Nelson Adubofour

**Executive Secretary
Kuapa Kokoo**

Nelson Adubofour is the acting Executive Secretary of Kuapa Kokoo Limited and the head of Kuapa Kokoo Farmers' Union. Kuapa Kokoo

was formed in 1993 after the structural adjustment programmes (SAPs) of Ghana led to the partial liberalization of the internal trading of cocoa. Led by Nana Frimpong Abebrese and with support from NGOs like TWIN, SNV, and Christian Aid, Kuapa Kokoo Limited was established to participate in the internal trading of cocoa. Mr. Adubofour has acted as a representative of KKFU at their Annual Delegates Conferences and has been cited or quoted in multiple online articles related to Ghana's cocoa industry, such as on the websites of organizations including Root Capital, GhanaWeb, and AgricInGhana.



Pascal Baltussen

**Global Vice President Procurement
and Sustainability
Mars Incorporated**

Pascal Baltussen is the Global Vice President, Procurement &

Sustainability for Mars Wrigley Confectionery. In this role, he guarantees the product quality and consistency, cost effectiveness, seamless delivery and sustainability strategy across all regions. Pascal also is part of the global leadership teams. Pascal's experience with global procurement initiatives began at Inbev, where he moved to China to lead the strategy and implementation of sourcing in Asia, and unified process and reporting improvements across the business for the global beer maker. He started his career as a purchasing manager for Ericsson. Pascal holds a bachelor's degree in business engineering and administration from Fontys University of Applied Sciences in the Netherlands.



Andrew Bovarnick

**Global Head of Green Commodities
Program
UNDP**

Andrew Bovarnick is the Global Head of the Green Commodities

Program (GCP), in charge of overseeing the program's implementation. Andrew is also UNDP's Lead Natural Resource Economist, guiding UNDP programs on economic and market-based approaches to global environmental problems. Andrew was charged with establishing GCP in 2009 and has since built up the team and programme. Andrew leads the programme with his global team and continues to develop new strategic initiatives and partnerships for GCP. Andrew is also a regular speaker at international conferences. Prior to joining UNDP, Andrew was a Senior Economic Consultant with Environmental Management Resources, a global consultancy working on a broad range of natural resource management and policy projects funded by international donor agencies and multinationals.



Grant Brooke

**Executive Director
Twiga Foods**

Grant Brooke is the Executive Director of Twiga Foods, a mobile-based, B2B platform used by

small- and medium-sized businesses to purchase fruit and vegetable stock from local and regional farmers. Currently, the company works with 5,226 vendors to source and deliver quality produce at fair prices. With the use of technologies such as Blockchain, Twiga Foods has emerged to become Kenya's largest seller of bananas, potatoes, tomatoes, and other staple commodities. Since the launch in 2014, Grant has led Twiga to being one of East Africa's fastest growing enterprises, attracting top global investors, talent, development partners, and media attention in the likes of CNN, CCTV, Fast Company, and the BBC. Twiga Foods was also named among East Africa's top ten tech companies to watch out for in 2019 by I-DEV International. Grant holds a Doctor of Philosophy (DPhil) from Oxford University.



Jérémie de Charentenay

**Development Manager
L3F**

As development manager at L3F, Jérémie de Charentenay works with L3F investors and their suppliers to help them transform their supply

chains into sustainable production and procurement cycles that generate mutual value creation for farmers, the business, and the environment. This transformation is implemented through innovate projects based on regenerative agriculture, empowerment of communities, and sustainable business solutions. Jérémie graduated with a degree in Agricultural Engineering, specializing in Environmental Economics from leading French university AgroParis Tech. He has worked for CDC Climat and Deloitte before spending two years as a management consultant in Dubai and Saudi Arabia.



Rafael Flor

**Senior Program Officer
Gates Foundation**

Rafael Flor is a Senior Program Officer with the Bill and Melinda Gates Foundation. Before joining the Gates Foundation, he was a Director

at the Rockefeller Foundation, leading the YieldWise Initiative. In this role, he supported partners to embed the food loss and waste agenda into their institutional priorities, investments, and operations. Rafael has served as a member of the World Food Programme's Working Group on Productive Safety Nets, a member of the United Nations Millennium Project Task Force on Hunger, and a Peer Reviewer of the 2006 Environmental Performance Index. In 2019, Rafael was asked by the Danish Think Tank on Prevention of Food Loss and Waste to join as member of its Advisory Panel. Rafael holds a Master's degree in Public Administration from the School of International and Public Affairs (SIPA) at Columbia University and a Bachelor's degree in Agricultural Engineering from Escuela Agrícola Panamericana, Zamorano.



Katie Hoard

**Global Director of Agricultural
Innovation
AB InBev**

Katie Hoard is the Global Director of Agricultural Innovation for AB InBev based in Leuven, Belgium.

In her role, Hoard is responsible for developing new and existing malt barley supply chains, managing the global SmartBarley portfolio (smartbarley.com), and supporting the AB InBev Better World initiatives focused on environmental and economic sustainability across key brewing crop supply chains. Prior to joining AB InBev, Hoard worked in politics and commodities regulation in Washington, DC. She holds a Bachelor's degree in International Finance from the University of Arkansas, a Master's degree in Comparative Politics from the London School of Economics, and an MBA from Columbia Business School in New York.



Jordy van Honk

**Global Director of Agriculture
Commodities – Brands
IDH**

Jordy van Honk works as Program Director at IDH - The Sustainable Trade Initiative leading the tea

program and the IDH landscapes programs in Africa. Jordy is also part of the Management and Leadership teams of IDH. Jordy has worked for IDH for the past 9 years and has been part of several leading sustainability initiatives in agricultural commodity programs in the tea, flowers, cashew, cocoa, cassava and spices sectors. Jordy holds a Master's degree in Economics from the University of Amsterdam and has over 12 years of experience working in the field of sustainable production and trade of commodities. Before joining IDH in 2010, Jordy worked for the Ministry of Agriculture of the Government of The Netherlands.



Olumide Lawson

**Partner
Sahel Capital**

Olumide Lawson is a partner at Sahel Agribusiness Managers, a private equity and advisory firm focused primarily on the agribusiness sector in West Africa. Olumide was previously the Chief Financial Officer of Lotus Capital, a full-service ethical investment boutique asset management, private wealth management advisory services, and financial advisory services firm. Since mid-2013, Olumide has been one of the fund managers and a member of the investment committee of FAFIN (Fund for Agricultural Finance in Nigeria), an agriculture-focused investment fund sponsored by the Nigerian Federal Ministry of Agriculture and Rural Development and several international development finance institutions. He also sits on the Board of Directors of four of the fund's portfolio companies. Olumide is a CFA, CAIA, and ACA. Olumide holds a B.Sc. in Accounting from the Obafemi Awolowo University, Ile-Ife.



Mark Lundy

**Senior Scientist
CIAT**

Mark Lundy is a Senior Scientist at the International Center for Tropical Agriculture (CIAT), in Cali, Colombia, where he leads the Sustainable Food Systems team. His work focuses on the role of markets in reducing rural poverty, including learning networks to increase capacities for enterprise development, the role of public agencies to promote market access, and how to establish and sustain effective trading relationships between buyers, smallholder farmers, and consumers. Emerging areas of work in sustainable food systems include inclusion in traditional markets, climate resilience and environmental sustainability of food systems, and multi-actor platforms to improve decision making. Mark is lead author of guides on rural enterprise development, the LINK method on inclusive business models, and an active participant in multi-stakeholder platforms focused on sustainability and smallholder inclusion.



Marika McCauley-Sine

**Human Rights Director and Global
Sustainability Vice President
Mars Incorporated**

Marika is Human Rights Director at Mars, Incorporated. She leads global human rights strategy, policy, guidance, external engagement, and governance, collaborating with groups across the Mars business and value chain to advance respect for human rights. This work focuses on human rights in Mars operations, in Mars first-tier supplier workplaces, and in extended supply chains to origin level. It includes action on priority issues, such as modern slavery and child labor. Marika co-chairs the Consumer Goods Forum's taskforce on forced labor and is a member of The Aspen Institute's Leaders Forum. Previously, Marika spent ten years at The Coca-Cola Company, where she led sustainability and public affairs partnerships, policies, and programs. Prior to joining Coca-Cola, she worked for Oxfam America on economic development and human rights in Washington, D.C. and Southeast Asia. She received her Master's in Public Policy from Harvard University's Kennedy School of Government.



Christian McCormack

**Senior Cocoa Trader
Olam**

Christian is a Senior Trader for Olam Cocoa based out of the New York office. He joined Olam out of university and has spent the past 10 years with Olam Cocoa. Christian is responsible for the cocoa bean, butter, and liquor business and risk management for Olam Cocoa in North America. He is also a member of the Macro and Strategic Trading team. He is a member of the CMAA Board of Directors and is the Chairman of the CMAA Audit and Budget Committee. Christian graduated from Georgetown University with a B.A in Business Management, and he currently resides in New York, New York.



Juliane Molin

**Supply Chain Manager
Nestlé**

Juliane Molin is a Nestlé Supply Chain professional with 15 years international experience in several markets, including France,

Switzerland and Mexico and since the last 3 years, in Nestlé's Supply Chain team covering all American markets, based in Switzerland headquarters. Along her career, she has acquired a strong knowledge of the Business and the End-to-End value chain: from Material Procurement, Demand & Supply Planning of finished goods to International Logistics. Passionate about Sustainability, Juliane holds a Master of Science in Agronomy from AgroParisTech and in the last few years, she has been more and more active in Nestlé Sustainability programs such as coordinating Nestlé Responsible Sourcing roadmap in America, and supporting Sustainability projects in Supply Chain (CO2 emission reduction & Zero Waste for disposal) and Plastics circularity.



Heather Pfahl

**Farmer Income Lab Lead
Mars Incorporated**

Heather is Global Socioeconomic Sustainability Lead at Mars. During her time at Mars, Heather has

advised global procurement teams on the design and deployment of their sustainable sourcing strategies as they seek to reduce vulnerabilities in their extended supply chains and secure supply for the next generation. Heather also leads the Farmer Income Lab – a multi-stakeholder platform committed to transforming global supply chains through: Generating Insights, Connecting Solutions and Accelerating Action through Mars and our Private Sector Partners supply chains. Prior to joining Mars, Heather worked for the US Government in their Trafficking in Persons Program; as well as, held Senior Management positions for International Development Organizations. Heather joined Mars as a technical expert on Economic Development, Child Protection and Women's Economic Empowerment.



Barry Parkin

**Chief Procurement and Sustainability
Officer
Mars Incorporated**

As Chief Sustainability Officer at Mars, Barry Parkin is responsible for developing and driving the company's

sustainability programs across its value chain, from farmers through to consumers. In the five years he has held this position, Mr. Parkin has worked with business leadership and operational teams to develop and articulate Mars' corporate commitments and strategies. This work resulted in the launch of Mars' Sustainable in a Generation Plan in September 2017, laying out the path for Mars to become a truly sustainable business. Mr. Parkin is one of the key corporate spokespeople on Sustainability. He and his team are responsible for building strong and collaborative partnerships with Mars' suppliers, governments, development agencies, NGOs and peer companies on a pre-competitive basis to advance sustainable development. Mr. Parkin is also the Chairman of the World Cocoa Foundation. He holds an Engineering Science Degree from Cambridge University and is a Chartered Engineer (IMechE).



Stephanie Race

**Founder and CEO
Earth Labs**

Stephanie Race is a senior executive with 30 years of experience transforming global food and agriculture supply chains and

ecological systems to balance resource efficiency, sustainability, and risk management. She has founded four companies focused on the sustainable production of food and monitoring the environmental impact of agriculture and forestry, and has developed risk management solutions for the agriculture, food and natural resources industries. She's the Founder and CEO of Crop Performance, an informatics platform for predictive analytics utilizing remote sensing to improve crop yields, mitigate risk due to climate change, monitor environmental impact of food production, and create resilient landscapes through monitoring soil health, water quality, greenhouse gas emissions, and ecosystem services. Crop Performance provides environmental analytics to inform complex decisions related to food and water security, climate risk, and resilient landscapes.



Janet Ranganathan

Vice President for Science and Research
WRI

Janet Ranganathan is the Vice President for Science and Research at the World Resources Institute (WRI), a global research organization that works at the intersection of environment and development in more than 50 countries. She ensures WRI's research is robust and its influence strategies evidence-based. She leads WRI's "Data into Action" strategy, which combines open data platforms, information and communication technologies, artificial intelligence, and human networks to drive more transparent and accountable management of the planet's resources. Janet works closely with the Managing Director to strengthen the impact of research and data across WRI's six global programs: Food, Forest, Water, Climate, Energy, and Cities. Janet is Vice-Chair of the Ceres Board of Directors and a member of the board of WRI Europe, WRI Africa, and WRI Brazil. She is a member of Mars's Science Advisory Committee.



Timothy Rann

Partner
Mercy Corps Social Ventures

Tim Rann brings over a decade of experience developing market-based solutions that endeavor to address major social inequalities to his current role as Partner at Mercy Corps Social Ventures. He has led social ventures and impact funds in Cambodia, Vietnam, and Afghanistan, including Joma Bakery Cafe, Hagar Social Enterprise Group, and Artillery. Tim has also advised impact investment funds and social businesses in Southern Africa, East Africa, and Southeast Asia, including Insitor Fund, Inkomoko, Bertha Philanthropy Fund, and Uberis Capital. He currently holds board positions on Joma International, Vasham, Agruppa, Artillery Cafe Group, and Hagar International. Tim received his BBA from the University of Notre Dame and studied at Nanzan University in Nagoya, Japan.



Amy Regas

Director
Omidyar Network

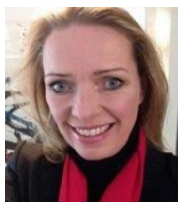
Amy is a Director at Omidyar Network, where she supports investments to provide and protect people's property rights through technology innovation and successful, scalable service delivery models. She was previously a senior associate at Tetra Tech, where she managed programs in Africa, Asia, Latin America, and the Caribbean focused on securing property rights, land policy and land law, land administration and institutions, restitution, rural development, and land rights of vulnerable groups. Prior to joining Tetra Tech, Amy was a land specialist for the Millennium Challenge Corporation, conducting due diligence and project design for programs in Nicaragua and Burkina Faso. Amy received a post-graduate diploma in land management and informal settlement regularization from the Lincoln Land Institute and the Institute for Housing and Urban Development Studies, an M.A. in international affairs from The George Washington University, and a B.A. in international relations from Boston University.



Yann-Gaël Rio

Vice President of Global Milk Procurement, Sustainability, and R&D
Danone

Yann-Gael Rio is a Transformational Supply Chain leader with global experience in manufacturing, procurement, customer service, logistics, and planning. He brings end-to-end supply chain management expertise in food and agriculture, combines strategy design and implementation with performance delivery, and delivers transformational leadership with multi-cultural and global teams. He joined Danone in 1997 after two years working on Oils and Seed with Cargill and has a background as an Agricultural Engineer with a masters degree in Food Industry Management from ESSEC Business School.



Helen Ripmeester

**Associate Director of Private Sector
and Inclusive Value Chains
Oxfam America**

Helen Ripmeester is Associate Director for the Private Sector department and Inclusive Value

Chains for Oxfam America. In this role she works with her team on strengthening corporate commitments and implementation and on innovation of business models and practices. Previously, Helen served as international director of market transformation at WWF, working on transforming the sourcing and production of 15 globally traded commodities and as procurement & CSR manager of a leading retail holding company sourcing worldwide. She holds an MSc in Economic Psychology.



Richard Rogers

**Managing Director
Rogers MacJohn**

As the Founder and Managing Director of Rogers MacJohn, Richard helps companies move beyond traditional CSR to become primary

agents for delivering societal and shareholder value. He was recently at the Bill & Melinda Gates Foundation, where he developed and managed a \$400m portfolio of grants and corporate co-investments to catalyze greater productivity, market access, and incomes for 2 million small African farms. Prior to joining the Gates Foundation, he served as a consultant with McKinsey & Co, where he advised global clients in the food, agribusiness, and consumer goods industries on supply chain efficiency and risk, corporate strategy, and organizational effectiveness. During his earlier career at Kraft Foods, he managed cross-functional, global teams to drive product innovation and efficiency improvements in manufacturing and commodity procurement. Richard holds an MBA from the University of Chicago Booth School of Business and a Bachelor of Science degree in Chemical Engineering from the University of Florida.



Carla Romeu Dalmau

**Living Wage and Living Income
Strategy Lead
IDH**

Carla Romeu-Dalmau is the living wage and living income strategy lead at IDH. Previously she worked

as a researcher at the University of Oxford. She holds a PhD on Agricultural Ecology from the Autonomous University of Barcelona (UAB) and a MSc in Sustainability Studies and Ecological Economics from the Institute of Environmental Science and Technology (ICTA). She has published twelve publications on agriculture, sustainability, ecosystem services and poverty.



Nicholas Towle

**Global Director of Agricultural
Development
AB InBev**

Nicholas is the Global Director of Agricultural Development at AB InBev, where he has worked for

the last 15 years. Even though his procurement work has extended from driving innovation and portfolio management initiatives with marketing to processing optimization programs with brewing operations, his focus has always been within agriculture supply chains. As leader of AB InBev's Agricultural Development (AgDev) function, Nicholas is responsible for originating AB InBev's 6 priority crops (malting barley, corn, rice, sorghum, cassava, hops), sourcing ~4mmt of grains from ~35,000 farmers (commercial and smallholder) as well managing a research agenda that includes 43,000 breeding and crop management trials every year, and relationships with ~50 external research partners. He holds an MBA from the Gordons Institute of Business Science in Johannesburg and an MSc. Engineering from the University of Cape Town.



Wood Turner
Vice President
Agriculture Capital

Wood Turner is a Vice President at Agriculture Capital, focused on integrating and operationalizing the firm's cross-platform sustainability strategies. Wood brings over 20 years of experience in corporate sustainability, environmental management, and consumer engagement. Most recently, he was on the executive team at organic yogurt pioneer Stonyfield Farm as the company's VP of Sustainability Innovation. Wood has consulted to brands, elected officials, and public agencies on mobilizing the public around ideas that improve the environment and build community. Early in his career, he worked with the plastics industry in the policy and product stewardship arenas and was later instrumental in developing Urban Ecology's "Blueprint for a Sustainable Bay Area." He earned his undergraduate degree from Duke University and a graduate degree in urban and environmental planning from the University of Washington. He advises several sustainable food startups and is an expert in residence at Presidio Graduate School. He sits on the advisory boards of Sustainable Brands and Harvard's Center for Health and the Global Environment.



Elizabeth Vasquez
President, CEO, and Co-Founder
WEConnect International

Elizabeth Vasquez is President, CEO, and Co-Founder of WEConnect International. She is the co-author of the book, "Buying for Impact: How to

Buy from Women and Change Our World." As the head of WEConnect International, Ms. Vazquez is responsible for mission delivery. WEConnect International identifies, educates, registers, and certifies women's business enterprises that are at least 51% owned, managed, and controlled by one or more women, and then connects them with member buyers. Ms. Vazquez was born in Mexico, has a Bachelor of Arts in Political Science from Arizona State University, and was honored by the Barrett Honors College as an Inspiring Alumni for making significant contributions in her career and community. She has a Master of Arts in Law and Diplomacy from the Fletcher School at Tufts University and is the recipient of the 2018 Fletcher Women's Leadership Award for outstanding graduates who are making a meaningful impact in the world.

Additional bios to be added for remaining RSVPs.

FACILITATOR BIOGRAPHIES



Sarah Smith
Research Director
IFTF Food Futures Lab

Sarah works with many of the world's largest food, tech, health, and CPG companies to challenge assumptions and inspire new possibilities for the future of food. She uses creative visual and experience design to inspire food changemakers with the foresight necessary to understand complex systems and start making more resilient futures. Sarah is a frequent public speaker and workshop facilitator with both multinational executive teams and emerging food innovation entrepreneurs. She has been featured on NPR and in the Washington Post, Business Insider, National Geographic's The Plate, Vice MUNCHIES, and many other food industry publications. She draws from her experience in a range of disciplines—international studies, graphic design, creative writing, permaculture, and the food service industry—to explore how emerging technologies and social practices will change the way people and communities seek and create well-being. Sarah holds a BA in international studies and visual communication from Loyola University Chicago.



Quinault Childs
Research Director
IFTF Food Futures Lab

With IFTF, Quinault has worked with large food industry companies around the world to reveal the directions of future change that will influence the way we produce, process, distribute, and enjoy food. In addition to contributing research to foundational food futures reports, he has led research projects on the future of supply chains and the future of climate action and has spoken on the future of food at conferences and public events in the United States, Australia, and Italy. His research focuses on sustainability in the global food system and tracks city-level resiliency, systems-level impacts of environmental change, and innovation in tangential areas like tech-driven storytelling, virtual reality, and circular economies. Quinault holds an MSc in agriculture, food, and environment, and a BS in human factors engineering, both from Tufts University.



Ben Oppenheim
Research Affiliate
Institute for the Future

Dr. Ben Oppenheim is an applied political economist with 14 years of experience in international development, security, and global health. He currently works as a senior Scientist at Metabiota. Concurrently, Dr. Oppenheim is Senior Fellow and Visiting Scholar at New York University's Center on International Cooperation, researching international security, governance, health and development. He is currently studying how institutional capacity impacts infectious disease emergence and reporting, the role of rumors in conflict areas, and the impact of legal identity regimes on health outcomes in vulnerable populations. He has conducted fieldwork in South and Southeast Asia, East Africa, and Latin America. Ben received his doctorate from the University of California at Berkeley, where he held a Simpson Fellowship, and earned an MSc from the London School of Economics, and his BA from Wesleyan University's College of Social Studies.



Anthony Weeks
Graphic Recorder/Real-time
illustrator and Information designer
Anthony works with senior leadership teams, usually in product or strategy development, to visually capture and chronicle themes, ideas, relationships

between ideas, key questions, and outliers that emerge from strategic conversations. Using text, color, and graphics, his job is to help facilitate the conversation, enliven the content, and create a graphic memory of the discussion.

